

MATTHEW 5:7

BLESSED ARE THE
MERCIFUL

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7 BLESSED ARE THE MERCIFUL,

FOR THEY WILL BE SHOWN MERCY.

IN 2016:

- 61% GAVE TO CHARITY IN THE UK

- WOMAN ARE MORE LIKELY TO DONATE TO CHARITY THAN MEN

- 70% OF POTENTIAL DONORS AGREED THEY WOULD BE MORE INCLINED TO GIVE TO CHARITY IF THEY KNEW HOW MONEY WAS DIRECTLY HELPING

- 96% SAID A SENSE OF ETHICS OR MORALITY WAS THEIR TOP MOTIVATOR

CHARITY SLOGANS

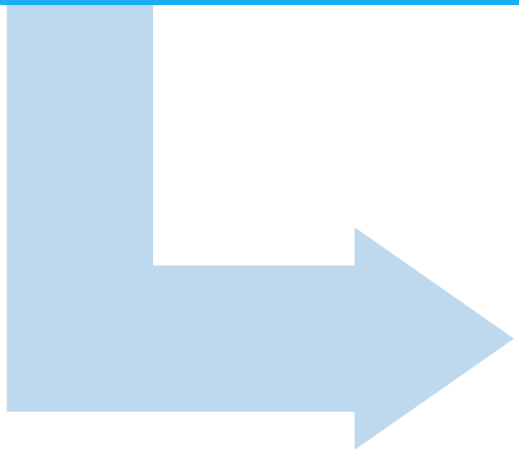
- ❑ Don't delay give today!
- ❑ Don't turn away, Give today!
- ❑ Don't turn your back to those in need.
- ❑ Doing nothing for others is the undoing of ourselves.
- ❑ Forget what you can get and see what you can give.
- ❑ What have you given today?
- ❑ You can make a Difference, so why don't you?

BEAUTY NOT

DUTY

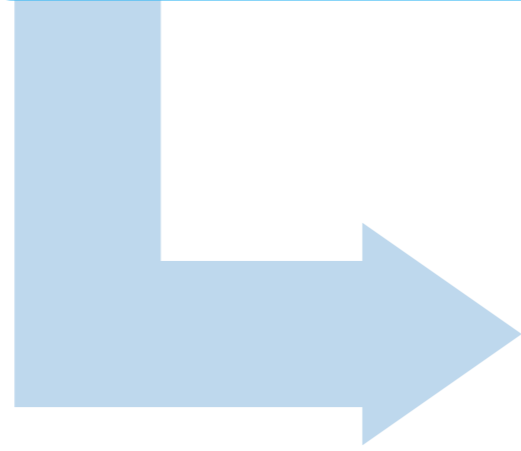
Poverty

- Poor in spirit, Mourners (know your loss), Meek



Grace

- Kingdom, Comfort, Inheritance



Fruit

- Righteousness, Mercy, Purity